

## **Cookie Policy**

### **How Taylor and Francis, LLC uses cookies on its websites**

Whenever you visit our websites, information may be collected using cookies and similar tools to improve your user experience and to enhance the performance of the website.

### **What are cookies?**

A cookie is a small text file which a website's server may put on your computer, mobile phone or similar device when you first visit a site or page. Only that server will be able to retrieve or read the contents of that cookie and each cookie is unique to your web browser.

Cookies have many functions which help to enhance your user experience. For example they allow us to recognise you and remember your user preferences, they allow us to analyse the performance of the website and recommend content we believe will be most relevant to you.

Most cookies do not collect information that identifies you, but instead collect general data about how a user uses a website and possibly their location.

Cookies can last for different durations and will otherwise be known as 'Session' or 'Persistent' cookies depending on how long they are used:

- Session cookies only last for your online session and disappear from your computer or device when you close your browser.
- Persistent cookies stay on your computer or device after the browser has been closed and last for the period of time specified in the cookie. These persistent cookies are activated each time you visit the site where the cookie was generated.

### **Our use of cookies**

In general terms, our cookies perform the following functions:

#### **1. Essential Cookies**

Some cookies are strictly necessary in order to enable you to move around the website and use all of its features. They allow you to log into secure areas of our website and access all of the content to which you have subscribed.

#### **2. Performance Cookies**

These cookies allow us to analyse how our users use our websites and to monitor website performance. This allows us to quickly identify and fix any issues that arise and analyse patterns of user activity to develop a better user experience.

#### **3. Functionality Cookies**

We use functionality cookies to allow us to remember your preferences, such as your username and any choices you have made in your subscription settings.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose	Duration
Example	example	Session
SFFID	This cookie is set upon arrival to the website using a mobile device. It is used to enable access to protected content while the user is connected to the website from outside of an institution network. The cookie will last for up to one year.	1 year
cookie-info	This cookie is set when the user arrives onto the site. It notifies the use of cookies on the site. The cookie will last up for up to one year.	1 year

### Third Party Cookies

Some of our websites contain cookies from third parties. These may fall into the functions outlined above, for example Google Analytics. We may also use third party cookies to help us with market research, revenue tracking, improving site functionality and monitoring compliance with our terms and conditions and copyright policy.

In addition, advertisers sometimes use their own cookies to provide you with relevant advertisements. If you are based in the European Union and would like to learn more about how advertisers use these types of cookies or to choose not to receive them, please visit [www.youronlinechoices.eu](http://www.youronlinechoices.eu). If you are based in the United States and would like to learn more, please visit <http://www.aboutads.info/choices/>

Some of the third parties that may set cookies on our website include:

Third Party name	Purpose
Google	This cookie keeps track of the number of times a visitor has been to the site pertaining to the cookie, when their first visit was, and when their last visit occurred. Google Analytics uses the information from this cookie to calculate things like Days and Visits to purchase.

By using our websites you agree to our use of cookies as described in this Cookie Policy. If you wish to disable any of our cookies, then please follow the instructions on our '[How to Manage Cookies](#)' page. Please note, that disabling cookies may mean some areas of the site are unable to function properly.